



*UniversityforLife.com*

# *Creativity and Culture 2017*

## *Online Conference*

Calling for speakers for online conference on Creativity & Culture hosted by  
University for Life [www.universityforlife.com](http://www.universityforlife.com)  
Email: [creativity@universityforlife.com](mailto:creativity@universityforlife.com)

Saturday 23 September & Sunday 24 September 2017

### Application process

Stage 1: Submit a one page synopsis (approx. 500 words) responding to the following three questions by **31 March 2017**:

1. How are you creative? How do you express your creativity?
2. How are you persuading the gatekeepers (those who have the authority to promote or undermine your work) in your field of expertise, about the value of your work?
3. How does your culture influence your creativity? How does your creativity influence your culture?

Stage 2: If your synopsis submitted in stage 1 of the application process is accepted, you will be asked to submit a 3,000 to 4,000 word transcript of a 15 minute video speech in which you will explain how you express your creativity within your society and culture. You will be asked to submit the transcript by **31 May 2017**.

Stage 3: If your transcript is accepted, you will be asked to record and send a 15 minute video speech, using the TED talk style of presentation (guidance will be provided) by **31 July 2017**.

Respond by email to Ms Jesvir Mahil, Director of University for Life, at  
[creativity@universityforlife.com](mailto:creativity@universityforlife.com)

Please pass on this message to any friends, acquaintances and colleagues that may be interested in participating in the University for Life online conference "Creativity and Culture 2017"